



AYSO Region 153 (East Tucson)
 120 S Houghton
 Tucson, Arizona 85748
 Email: rc@ayso153.com; treasurer@ayso153.com

Dear Business Owner,

First and foremost, thank you for your consideration in sponsoring AYSO Region 153. AYSO is a 100% volunteer run organization with the mission to develop and deliver quality youth soccer programs which promote a fun, family environment based on the AYSO Philosophies: Everyone Plays, Balanced Teams, Positive Coaching, Open Registration, Good Sportsmanship, and Player Development. Your financial and/or service donation helps bring this mission to fruition. AYSO is a 501(c)(3), donors will receive a donation letter from AYSO Region 153.

AYSO Region 153 services East Tucson from Craycroft east and Catalina to Vail. Our home fields are Jesse Owens Park, and Lincoln Park. We offer a fall season and a follow-on winter development session. In the winter (Jan/Feb) we consolidate the best available players from the fall session, to create our All Star teams for 10U, 12U, & 14U divisions that represent AYSO Region 153 in tournaments around Tucson. With your sponsorship it allows us to keep registration costs low while offering better programs, equipment, training and opportunities for our players and volunteers.

The tiers below offer quick and easy information regarding what sponsors will receive in return for their donation. We always accept donations of any size, and all funds are put directly into the region. Sponsorships must be submitted by July 15th to be printed on banners and shirts. Send any inquires to: rc@ayso153.com; treasurer@ayso153.com



SPONSORSHIP OPPURTUNITIES

Platinum Level

Gold Level

Silver Level

Sponsorship Packages Effective 1/1/2023 – 12/31/2023

Platinum: \$4,000

- Large single-color logo on banner displayed every Saturday morning during Fall and Winter sessions @ Jesse Owens Park
- Large single-color Logo on player/volunteer shirts
- Logo on AYSO153 website for a year w/ link to sponsor website or pamphlet
- “Thank you” gift with 2023 opening ceremonies picture
- (optional) Title sponsorship for Tournament’s w/ Logo banner on display (subject to tournament guidelines)

Gold: \$2,000

- Small single-color logo on banner displayed every Saturday morning during Fall and Winter sessions @ Jesse Owens Park
- Medium single-color Logo on player/volunteer shirts
- Logo on AYSO153 website for a year w/ link to sponsor website or pamphlet

Silver: \$1000

- Sponsor name on banner displayed every Saturday morning during Fall and Winter sessions @ Jesse Owens Park
- Sponsor name single-color on player/volunteer shirts
- Logo on AYSO153 website for a year w/ link to sponsor website or pamphlet

Bronze: \$500

- Logo on AYSO153 website for a year w/ link to sponsor website or pamphlet
- Weekly recognition on social media sites
- Sponsor name on banner & player/volunteer shirt as space allows

